



bliss  
EVENTS



## BLISS EVENTS, LLC

*Established 2004*

Headquartered/Offices

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Owner + Coordinator

Rachel Welland

Coordinators

Staci Tiras-Jones, Christina Tolpa

## OUR CALLING

Exceptional events begin as a successful match between the client and a Coordinator best suited for their personality, style, and preferences. A partnership with Bliss Events means working with a highly social group of Coordinators born with the passion for innovative style, design and creativity.

At Bliss Events, we believe good design is art with a purpose. We craft events by knowing both the intricate art of good design and the complex process of planning, making sure to highlight the unique touches that people remember along the way. Our team possesses that rare combination of left and right-brained skills, allowing us to flawlessly execute trendsetting celebrations with the creativity and design savvy that marries all of these elements together.

Blissfully, of course.



## ABOUT US

Bliss Events is a boutique, full-service Event and Wedding Coordination company specializing in innovative and inspired celebrations and designs. Our dedicated team realizes every detail of your vision with extraordinary attention to detail and true appreciation for life's biggest moments.

### RACHEL WELLAND, OWNER + COORDINATOR

Rachel Welland of Bliss Events is one of San Diego's most sought-after Wedding Specialists and Event Coordinators. Rachel, along with her Bliss Events team, have had the pleasure of working with some of the city's most stylish and discerning clientele to create everything from dream-like weddings to dazzling private affairs.

Rachel's passion for event planning developed at an early age when she organized her 4th grade school pajama party... and ever since that day, her limitless energy, creativity, and gift of organization have provided her with the winning combination of skills needed to excel in the industry. Rachel continued planning events throughout high school, college, and beyond - in every genre from fundraising galas and auctions, to weddings and social soirées, to trade shows and community service programs.

Rachel obtained a Bachelor of Fine Arts in Interior Design and soon after began her professional career working at top interior design firms in Atlanta and San Diego as well as in the textile and furniture industries as an Account and Project Manager. Rachel's interior design expertise greatly enhances the event concepts and designs she creates for her clients, giving them added style and dimension.

Rachel also gained abundant experience and a deep knowledge of the hospitality industry through her work at the prestigious L'Auberge Del Mar Resort and Spa in California. This "behind the scenes" knowledge of venue logistics has proven invaluable and helps Rachel as she directs her clients' events with seamless execution.

Rachel furthers her industry education with active membership in NACE (National Association of Catering Executives) and attendance at monthly events by NACE and ABC (Association of Bridal Consultants). She has also been serving as an Executive Board Member of NACE San Diego from 2009 until 2011. In early 2009, Rachel had the honor of being invited to be a part of Exquisite Weddings Magazine's Advisory Board, a position she continues to hold. In 2010 she was named "Innovator Under 30" and "Queen of Matrimony" by 944 Magazine San Diego. She also was awarded "Woman-Owned Small Business of the Year 2010" by the Small Business Administration (SBA) of San Diego & Imperial Counties. In addition, she was a 2010 nominee for "Woman of the Year" by San Diego Magazine.

Rachel's passion for working with people and celebrating life's exciting moments has led her to dedicate herself to the creation and execution of fabulous weddings and events at Bliss Events.



## BLISS EVENTS SPECIALTIES

### Weddings

- Month-Of Director
- Full Event Production
- Customized Coordination

### Events

- Corporate & Non-Profit Galas
- Fundraisers
- Openings
- Conferences
- Bar & Bat Mitzvahs
- Birthdays
- Anniversaries
- Retirement
- Graduation
- Baby Showers
- Bridal Showers
- Bridesmaids Luncheons
- Engagement Parties
- Bachelor & Bachelorette Parties
- Wedding Rehearsal Dinners
- Holiday Soirées



## BLISSFUL ACCOLADES

- Proud to be on over 35 Preferred Vendor Lists of San Diego County's finest venues and vendors
- Top 3 Wedding Coordinators 2007, 2008, 2009, 2010 ~ KGTV10 News 'A List'
- Wedding Expert featured on CW6 News in the Morning, KUSI Good Morning San Diego, & FOX5 Morning News
- Best of Weddings 2011 ~ The Knot
- Bride's Choice Award 2010 ~ WeddingWire
- People's Choice Award 2010 ~ Bridal Insider
- Named "Innovator under 30" & "Queen of Matrimony" by 944 Magazine San Diego
- "Woman of the Year 2010" Award Nominee by San Diego Magazine
- Featured in Magazines: Exquisite Weddings, San Diego Style Weddings, Ceremony, The Knot SoCal Edition, Southern California Meetings & Events
- "Woman-Owned Small Business of the Year 2010" Award by SBA San Diego (Small Business Administration)
- Featured Guest on ArtRocks! radio talk show
- Showcase/Tabletop Designer 2009 & 2010~ Exquisite Weddings Magazine Launch Party
- Dream Wedding Showcase Designer 2006 & 2007 ~ BrideFest
- Advisory Board Member ~ Exquisite Weddings Magazine
- Board Member 2009- 2011 ~ NACE San Diego Chapter (National Association of Catering Executives)
- Chair ~ NACE Annual Gala & Silent Auction 2009
- Panel Speaker ~ The Special Event Show 2007
- Member ~ The Best Coordinator For You
- Contributor, "Ask a Vendor" on WeddingChannel.com

## CONTACT

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