



wedding consulting

Always Ask The Right Questions

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Hiring a wedding coordinator is always a tried-and-true wedding trend. Nowadays, many brides choose to hire a professional wedding coordinator to help them in their planning, as well as to run the show on the wedding day. For those brides who are intending to interview and book a coordinator, here are Rachel's 10 Tips for Hiring a Wedding Coordinator...

1. Do your research to find reputable coordinators. You can start by finding them in magazines and online. Then research further to learn more about their work, style, and qualifications.

2. Schedule in-person consultations with a few Coordinators. Most coordinators offer complimentary consultations so you can get to know them, and they can get to know you. It is worth the investment of time to meet with a few different coordinators, so you can compare them and make a well-informed decision.

3. Prepare questions in advance for your consultations. If you have a list of questions, you will be sure not to forget the important things. You can ask a variety of questions, from how they handle specific situations, to what their opinions are on some ideas you have for your wedding. The questions should help you get to know them and the way they work. (Continue on to find some suggestions for questions...)

4. Ask the Coordinators about their wedding day operations. Do they have an assistant or two with them? How do they interact with the vendors? What time do they arrive at the wedding venue, and when do they leave? Ask for some examples of problem-solving they have done during past weddings.

5. Find out more about the Coordinators' backgrounds and businesses. How many weddings do they coordinate each year? How long have they been doing this? Do they have liability insurance (the answer should always be "yes")? Can they provide you with some references? You can even ask about their education, work experiences, and other relevant background information.

6. Ask each coordinator what makes them different.

Not only is it interesting to hear the various answers to this question, but it is important to find out if their answers mesh well with your needs and if their confidence in themselves can help build your confidence in your wedding planning process.

7. Whether or not you know what type of coordination services you want. Ask the coordinators what services they recommend for your needs. This way, you can determine which coordinator has been listening to you and is able to recognize your needs and determine what coordination services are most appropriate.

8. During your consultations, make note of which coordinators ask questions, pay attention to your answers, and provide relevant and helpful responses and ideas. Your consultations should not be boring interviews. They should be dynamic and collaborative discussions, and should feel comfortable and fun! After all, you will be spending a lot of time with your chosen coordinator, and you want to make sure that you like him/her, trust him/her, and that he/she will listen to you and interpret your visions.

9. After each consultation, ask yourself some questions about the coordinator you just met. Did the coordinator listen to you and understand your needs? Did you connect with him/her? Did he/she seem eager to work with you and excited about your wedding?

10. Feel free to check with the coordinators' references. The coordinators' past clients can answer general or specific questions you have about working with each coordinator. You may want to ask every reference the same five (or so) questions, and compare their answers. Keep in mind that most coordinators will only give you positive references, so beware of coordinators that cannot provide you with any references, or only have one or two references, as it may be a sign of inexperience or unhappy past clients.

Remember, the best coordinators are the ones who ask great questions, listen to you, and can transform your ideas into reality. After doing your research, meeting a few coordinators in-person and checking with their past clients, you should feel secure in making an educated decision! With all these tips, you are sure to find the perfect coordinator for you! ■